

# OUR INVESTMENTS

*Investing for the future of  
Our Community*



**THE COMMUNITY FOUNDATION** provides investment expertise to fundholders by engaging professional investment advisors, developing investment and spending policies and monitoring investment performance. The Foundation seeks investment returns that are sufficient to preserve and enhance the real, inflation-adjusted grant-making power of its endowments. In pursuing this objective, the Foundation endeavors to achieve total returns that, over time, are better than the relevant market averages, while maintaining acceptable levels of risk.

## INVESTMENT CONSULTANT

Fund Evaluation Group (FEG) assists the Foundation to achieve superior long term investment performance. FEG (feg.com) is headquartered in Cincinnati, Ohio and has extensive experience in endowment building and long-term investment strategies for foundations. They assist more than 250 foundations across the country, including 51 community foundations. FEG has more than \$50 billion in assets under management.



## SPENDING POLICY

The Community Foundation offers advice and expertise on adopting a spending policy to build a fund and provide a steady and predictable stream of income for grants.



3600 Maclay Boulevard South, Suite 200  
Tallahassee, FL 32312

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLLFREE (800.435.7352) WITHIN THE STATE OR VIA THE INTERNET AT WWW.800HELPFLA.COM. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION. REGISTRATION #CH10676

Revised 2/2019

## Local Investment Committee

**Sam Rogers, Chair**  
*Rogers Gunter Vaughn  
Insurance, a Hub International  
Company*

**Matt Brown**  
*Thomas County Federal*

**Seth Clark**  
*Capital City Trust*

**Eric Grant**  
*Municode*

**Alison Mewborne**  
*Capital City Investments*

**Randy Pople**  
*Pople Financial Consulting*

**Bruce Roberson**  
*Wells Fargo Advisors*

**Susan Payne Turner**  
*Prime Meridian Bank*

**Ash Williams**  
*Florida State Board of  
Administration*

## Primary Investment Goals

Seek long-term growth of principal

Preserve and grow  
foundation assets

Cover expenses

Maintain approved spending  
rate of all funds

Minimize appropriate risks  
when managing the fund and  
selecting investment  
strategies

## CFNF LONG-TERM POOL INVESTMENTS

**GOAL:** The goal of CFNF's Investment Policy is to exceed the minimum long-term acceptable rate taking on the least amount of risk. The target is to cover Grant Distributions of 4% + Inflation + Cost.

**ASSET ALLOCATION:** CFNF's portfolio is well diversified using the following asset allocation:

		Min	Target	Max
<b>GLOBAL EQUITY</b>		<b>40%</b>	<b>60%</b>	<b>75%</b>
<b>Public Equities</b>		30%	50%	70%
US		15%	25%	40%
	Substyles may include:			
	Large/ Mid Cap Equities	5%	17%	40%
	Small Cap Equities	0%	8%	20%
International Developed		5%	15%	30%
	Large/ Mid Cap Equities	5%	10%	30%
	Small Cap Equities	0%	5%	15%
Emerging Markets		0%	10%	20%
	Large/ Mid Cap Equities	0%	6%	20%
	Small Cap Equities	0%	4%	10%
<b>Hedged Equity</b>		0%	10%	20%
<b>Private Equity</b>		0%	0%	10%
<b>GLOBAL FIXED INCOME/CREDIT</b>		<b>10%</b>	<b>20%</b>	<b>40%</b>
Interest Rate Sensitive		5%	11%	40%
	Substyles may include:			
	Core (Investment Grade)	5%	8%	40%
	Treasury Inflation Protected Securities	0%	3%	20%
Credit Sensitive		0%	9%	20%
	Substyles may include:			
	Liquid	0%	9%	20%
	Private Debt	0%	0%	5%
<b>REAL ASSETS</b>		<b>0%</b>	<b>10%</b>	<b>30%</b>
Real Estate		0%	3%	15%
	Substyles may include:			
	REITS	0%	3%	10%
	Private Real Estate	0%	0%	10%
Natural Resources		0%	7%	25%
	Substyles may include:			
	Commodities	0%	4%	15%
	Energy (MLPs)	0%	3%	10%
	Private	0%	0%	10%
<b>DIVERSIFYING STRATEGIES</b>		<b>0%</b>	<b>10%</b>	<b>30%</b>
	Hedge Funds/Oppportunistic	0%	0%	20%
	Liquid Mutual Funds	0%	10%	20%
<b>CASH AND CASH EQUIVALENTS</b>		<b>0%</b>	<b>0%</b>	<b>10%</b>

## 10 YEAR INVESTMENT GROWTH PERCENTAGE

YEAR	PERCENTAGE
2018	-7.3%
2017	11.6%
2016	5.4%
2015	-4.8%
2014	1.7%
2013	13.3%
2012	15.6%
2011	-2.7%
2010	12.4%
2009	27.3%

10 Year Annualized Returns of 6.8%

Returns are reported net of all investment costs.